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| <p style="text-align: center;">PROJECT OBJECTIVES</p> <p style="text-align: center;">(Council adopted)</p> | <p>VISION</p> <p>The Uptown-Douglas Corridor area welcomes a diversity of people to live, work and explore in this vibrant, accessible community – a showcase of urban sustainability. Gathering places and destinations in the Corridor are green, safe and connected by walking, cycling, transit, and vehicle mobility.</p> |
| | <p>COMMUNITY VALUES</p> |
| <p>Enhance the role and identity of the Uptown Major Centre as a regional hub and focal point in Saanich.</p> <p>Create a more attractive, vibrant and walkable urban centre.</p> <p>Create a connected, sustainable and balanced transportation network that encourages more walking, cycling and transit use.</p> <p>Enhance and restore key environmental assets, including Cecelia Creek and watershed.</p> <p>Enhance the network of parks, open spaces and cultural and community facilities.</p> <p>Maintain and enhance opportunities for commercial and industrial uses.</p> <p>Promote green infrastructure, green buildings and renewable energy.</p> <p>Integrate public realm improvements and land use changes to support the development of complete streets and the future introduction of rapid transit on Douglas Street.</p> <p>Expand the range of housing choices.</p> <p>Balance infrastructure and circulation for business traffic, pedestrian mobility, access to future transit infrastructure, bicycle network, parking and truck traffic needs.</p> | <p>Public safety. Trails, streets, buildings and public spaces are designed so residents and users are safe to live, work and explore.</p> <p>Active lifestyles. Active lifestyles and active transportation modes are promoted through urban design, creating and connecting destinations and enhancing walking and biking routes.</p> <p>Build community. Thoughtful place-making and engagement welcomes residents, businesses and visitors and enhances the sense of community in the UDC area for all abilities, ages and stages of life.</p> <p>Enhance the natural environment. A conscious shift is made from grey to green to enhance and protect the natural environment and improve livability.</p> <p>Foster economic vitality. Support economic investment and development that fosters a range of business and employment opportunities.</p> <p>Integrate mobility. Multi-modal infrastructure is developed to connect people and places.</p> <p>Support complete communities. A range of housing options are accommodated close to services, amenities, employment and recreational opportunities.</p> |

